

SharePointUserGroup 15.1.2009 Erlangen

# SharePoint

# Web 2.0 & Social Software

Michael Greth

mg@sharepointcommunity.de

# Michael Greth

Trainer, Consultant für SharePoint

Microsoft MVP für Office SharePoint Server

[SharePointCommunity.de](http://SharePointCommunity.de)





# **SharePoint als Web 2.0 & Social Software**

# **Web 2.0**

Triebfedern

Erfolgsfaktoren

# **Enterprise 2.0**

Bedeutung

Unternehmen

# **SharePoint**

Enterprise 2.0 Plattform

# Web 2.0



# Blog

SharePoint, SharePoint and stuff - Windows Internet Explorer

http://blogs.mysharepoint.de/mgreth/default.aspx

SharePoint, SharePoint and stuff

Home Blogs Fotos Downloads Mein Reader Systemsteuerung RSS 2.0 Atom 1.0 Email-Benachrichtigungen

## SharePoint, SharePoint and stuff

Das SharePoint-Weblog von MVP Michael Greth

Angemeldet als m.greth | Abmelden | Hilfe

< Februar 2008 >

| Mo | Di | Mi | Do | Fr | Sa | So |
|----|----|----|----|----|----|----|
| 28 | 29 | 30 | 31 | 1  | 2  | 3  |
| 4  | 5  | 6  | 7  | 8  | 9  | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 1  | 2  |
| 3  | 4  | 5  | 6  | 7  | 8  | 9  |



Google-Anzeigen

### SharePoint Kaffeetasche 44

Downloads

- [Microsoft Forefront Server Security Management Console Documentation](#)  
Forefront Server Security Management Console allows administrators to easily manage Forefront Security for Exchange Server, Forefront Security for SharePoint, and Microsoft Antigen.
- [Office 2007 System Business Application: Customer Service Management](#)  
This download accompanies the MSDN article "Office Business Application for Customer Support Management". To view this article, see the Related Links section.
- [Creating Effective Enterprise Portals by Using SharePoint Server 2007](#)  
Learn how Microsoft IT built an effective, usable, and maintainable portal based on Office SharePoint Server 2007 rather than relying on a fully custom-developed solution.
- [OBA Composition Reference Toolkit](#)  
The OBA Composition Reference Toolkit brings to surface the underlying composition capabilities of the 2007 Microsoft Office system. It integrates seamlessly with the Microsoft Office 2007 System to enable a prescriptive application composition experience for Information Workers to build and deploy Office Business Applications (OBAs) using semantically related OBA Components like Workflows, SharePoint document libraries and lists, SharePoint Pages, Web Parts, VSTO Office Client Add-ins, BI Reports, BI Dashboards etc.
- [Microsoft Office Interactive Developer Map V2](#)  
The Microsoft Office Interactive Developer Map is a Windows Presentation Foundation (WPF) application that helps developers visualize the different programs, servers, services, and tools that will help them build solutions. It allows them to drill down to each product and technology and learn about new features, objects, Web services, namespaces, and schemas required to extend Microsoft Office and build custom Office Business Applications (OBAs).

Tipps

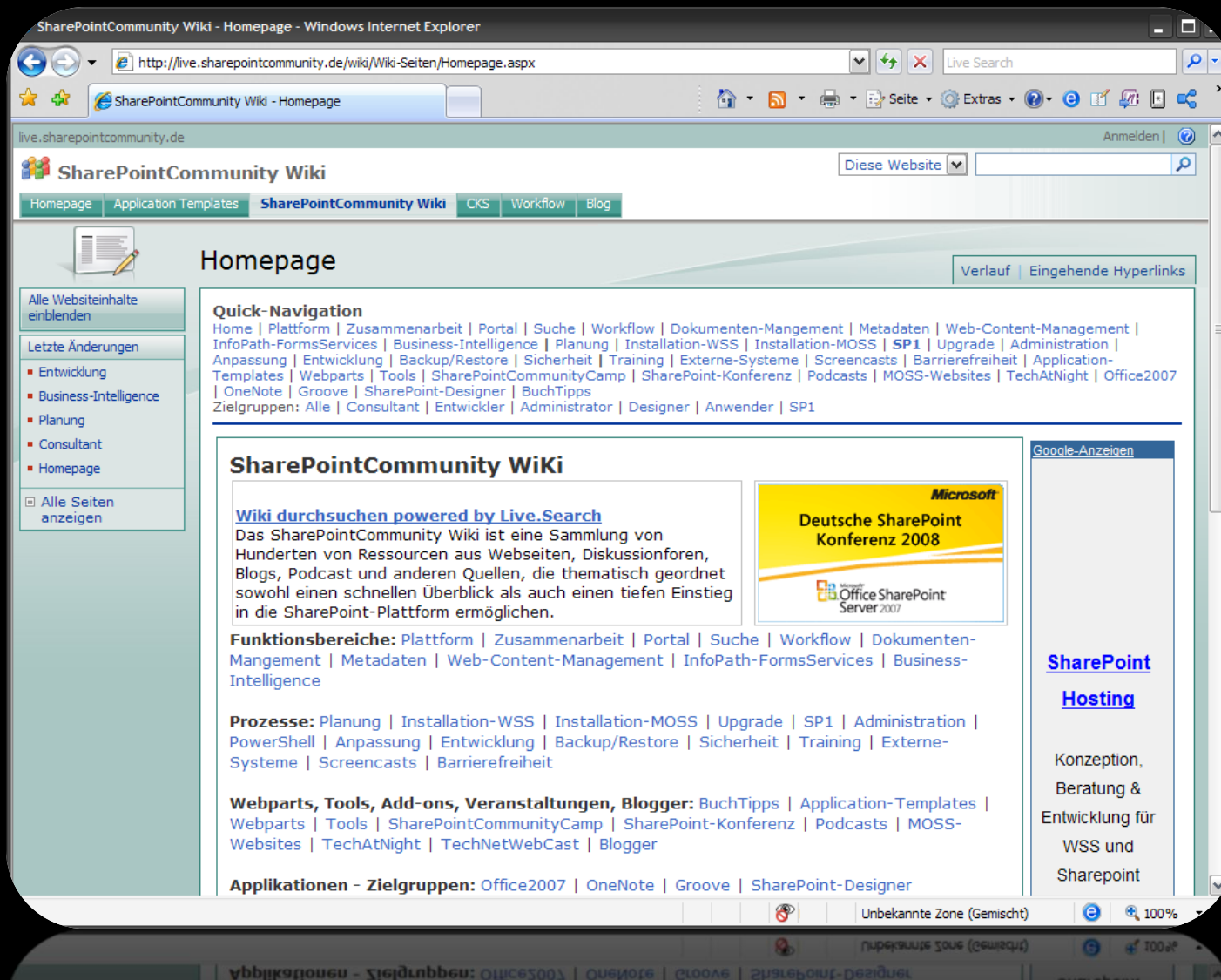
- [User Access Validation With Web Services](#)

Technorati tags: [SharePointCommunity](#), [SharePoint](#), [MOSS](#), [WSS](#)

Internet 100%



# Wiki





# FaceBook

Willkommen zum neuen Facebook

Feedback senden | Zurück zum alten Facebook

facebook

Startseite

Profil

Freunde

Postfach 1

Michael Greth

Einstellungen

Abmelden

Suche



Was machst du gerade?

Feed-Filter

Neuigkeiten

Statusmeldungen

Fotos

Gepostete Beiträge

Live-Meldungen

Woodrow Windischman is Collecting Thoughts. (Mine all seem to have escaped today).. vor etwa einer Minute - Kommentieren

Heather Waterman ready to jump into the iPhone update.... vor 2 Minuten - Kommentieren

Gregory Renard ... made of baby sitting and a works at home this evening.. vor 27 Minuten - 1 Kommentar



Pierre Roger um 22:21 12. September  
bienvenu au club (work, pas baby sitting)...

Einen Kommentar schreiben ...

Kit Kai, Bil Simser und Heather Waterman werden an Virtual UG Meeting #1 - Governance teilnehmen.



SharePoint Nation  
virtually everything you need for SharePoint

Sie wird von SHAREPOINT NATION! veranstaltet. Bis jetzt wurden 369 Leute eingeladen.  
Zusagen/Absagen

Michelle Jennifer R. Santos hat einen Link gepostet.



EU halves biofuel target after protests - CNN.com

Anwendungen-Menü alle: edition.cnn.com



EU lawmakers voted Thursday to cut in half an ambitious target for

Anfragen

1 Freundschaftsanfrage

Anwendungen

Bearbeiten

Fotos

Gruppen

Veranstaltungen

Marktplatz

Gepostete Beiträge

Notizen

Sponsor



Lade deine Freunde ein

Nutze unsere einfachen Hilfsmittel, um deine Freunde schneller einladen und kontaktieren zu können.

Veranstaltungen

Alle anzeigen

Montag, 15. September um 09:00  
SharePointCommunityCamp 09.2008

Leute, die du vielleicht kennst

Alle anzeigen



Joel Oleson  
Als FreundIn hinzufügen



Amanda Murphy  
Als FreundIn hinzufügen

Freunde Online (3)

# Social Bookmarks

What's New?

Signed in as **mysharepoint**

[Inbox](#)

[Settings](#)

[Help](#)

[Sign Out](#)

 **delicious**

Home

Bookmarks

People

Tags

Search these bookmarks

Search



## mysharepoint's Bookmarks

Bookmarks | Network | Tags | Subscriptions | Inbox

See more bookmarks in [Popular](#), [Recent](#), or [look up a URL](#).

mysharepoint

Type a tag

Bookmarks 6

Sorted by Most Recent

18 JUN 08

[SPIEGEL ONLINE - Nachrichten](#)

234

Deutschlands führende Nachrichtenseite. Alles Wichtige aus Politik, Wirtschaft, Sport, Kultur, Wissenschaft, Technik und mehr.

EDIT | DELETE

News

firefox:rss

27 MAY 08

[How to create ePortfolios in Sharepoint: More instructional material](#)

EDIT | DELETE

SharePoint

socialnetwork

23 MAY 08

[The Ultimate List of SharePoint AddOns and Tools for Web 2.0, Enterprise 2.0 And Social Networking Features](#)

41

The Ultimate List of SharePoint AddOns and Tools for Web 2.0, Enterprise 2.0 And Social Networking Features

EDIT | DELETE

"social"

enterprise20

for:sharepoint

networking"

resources

SharePoint

socialnetwork

web20

24 MAY 06

[SharePointPodcast.de](#)

3

Der auditive Update für den SharePoint-Anwender

EDIT | DELETE

SharePoint

Podcast

Greth

[SharePoint, SharePoint and stuff](#)

16

Weblog vom ShaerPoint MVP Michael Greth

EDIT | DELETE

SharePoint

[SharePointCommunity: Die deutschsprachige Online-Community für SharePoint Anwender > Home \( DNN 3.2.2 \)](#)

EDIT | DELETE

SharePoint

Office

MOSS

Save a new bookmark

Create public profile

Tag options

Tags

▼ Top 10 Tags

|               |   |
|---------------|---|
| SharePoint    | 5 |
| socialnetwork | 2 |
| firefox:rss   | 1 |
| Greth         | 1 |
| web20         | 1 |
| "social"      | 1 |
| enterprise20  | 1 |
| News          | 1 |
| resources     | 1 |
| Office        | 1 |

► All Tags 14

# Twitter

The screenshot shows the Twitter interface from 2008. At the top is the Twitter logo and a navigation bar with links: Home, Find & Follow, Settings, Help, and Sign out. A search bar is also present. The main content area displays the profile of 'mysharepoint', which includes a profile picture of a man, the name 'mysharepoint', and a bio: 'SharePointCommunity regionale Usergroups' with a link to a TinyURL. Below the bio is a list of tweets, including links to Qik videos and a mention of a happy hour. On the right side, there is a sidebar with an 'About' section containing the user's name (Michael Greth), location (Berlin), and website. Below this is a 'Stats' section showing 119 Following, 182 Followers, 6 Favorites, and 761 Updates. At the bottom of the sidebar is a 'Following' section with a grid of user avatars.

**twitter**

Name or location

[Home](#) [Find & Follow](#) [Settings](#) [Help](#) [Sign out](#)

 **mysharepoint**

**SharePointCommunity regionale Usergroups**  
<http://tinyurl.com/6yhvaw>  
about 2 hours ago from twitterfeed

SharePointCommunity regionale Usergroups <http://tinyurl.com/5jwzk3> about 5 hours ago from twitterfeed

happy hour im IC 0,3 PILS 2,40€ - unhappy 08:15 PM September 11, 2008 from mobile web

SharePoint Live on Qik - watch now <http://qik.com/video/292402> 05:08 PM September 11, 2008 from web

SharePoint Live on Qik - watch now <http://qik.com/video/292325> 04:49 PM September 11, 2008 from web

SharePoint Live on Qik - watch now <http://qik.com/video/292292> 04:38 PM September 11, 2008 from web

SharePoint Live on Qik - watch now [qik] - PCO OSNABRÜCK <http://qik.com/video/292050> 02:22 PM September 11, 2008 from web

**About**

**Name** Michael Greth  
**Location** Berlin  
**Web** <http://weblogs.my...>  
Bio SharePoint specialist, MVP, podcaster and social software geek

**Stats**

|           |     |
|-----------|-----|
| Following | 119 |
| Followers | 182 |
| Favorites | 6   |
| Updates   | 761 |

**Following**

Grid of user avatars following the user.



## Blogging

-  Blog
-  Tumblr

## Bookmarking

-  delicious
-  Diigo
-  Furl
-  Google Shared Stuff
-  Ma.gnolia
-  Mister Wong
-  StumbleUpon
-  Twine

## Books

-  Goodreads
-  LibraryThing

## News

-  Digg
-  Google Reader
-  Mixx
-  Reddit

## Photos

-  Flickr
-  Picasa Web Albums
-  SmugMug
-  Zoomr

## Status

-  brightkite.com
-  Facebook
-  Gmail/Google Talk
-  identi.ca
-  Jaiku
-  Plurk
-  Pownce
-  Twitter

## Music

-  iLike
-  Last.fm
-  Pandora

## Video

-  Joost
-  Seesmic
-  Vimeo
-  YouTube

## Comments

-  Backtype
-  Disqus
-  Intense Debate

## Miscellaneous

-  Amazon.com
-  LinkedIn
-  Netflix
-  Netvibes
-  Polyvore
-  SlideShare
-  tipjoy
-  Upcoming
-  Wakoopa
-  Yelp

# QIK



See what happens

Welcome back, mysharepoint! [Edit Profile](#) [Invite Friends](#) [Logout](#)

**Qiks** ▾

**People** ▾

**Events** ▾

Search People



mysharepoint

**My Profile**

[Top Qikkers](#)

[Groups](#)

[Create a New Group](#)



Michael Greth [✉](#)

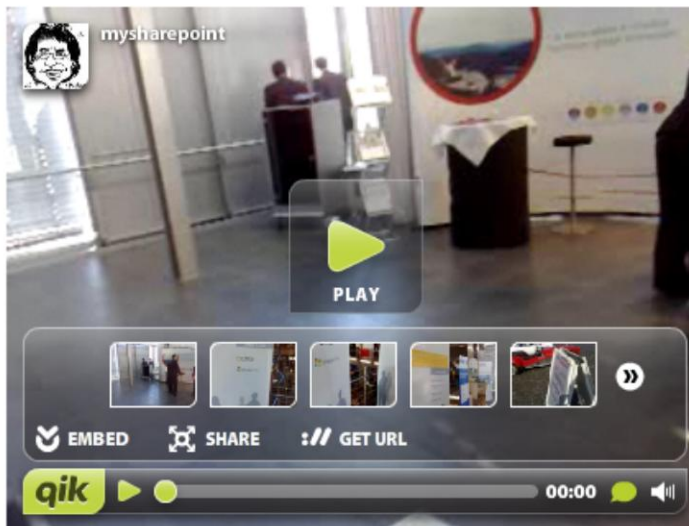
- [Edit Profile](#)
- [Reinstall Qik](#)
- [RSS](#)
- [Add to iTunes](#)
- [See me on Twitter](#)

Member Since:  
01/25/08  
Germany

Embed  
mysharepoint's LIVE  
Qik channel:

<object width="425"

- [Videos: 239](#)
- [Views: 8121](#)
- [Comments: 200](#)
- [Total time:](#)
- [Top Qikker:](#)
- [Comments: 500](#)
- [Views: 8157](#)
- [Videos: 338](#)



EMBED

SHARE

GET URL

qik



00:00



Flag

09/11/2008



00:20



11 views



09/11/2008



09/11/2008



09/11/2008



09/11/2008



09/11/2008



09/11/2008



09/11/2008



09/11/2008



09/11/2008



09/11/2008



09/11/2008



09/11/2008



09/11/2008



09/11/2008



09/11/2008



09/11/2008



09/11/2008



Share

Add to favorites

Post to YouTube

Group Settings **NEW**

Download

Displaying 1-10 of 239 Qiks

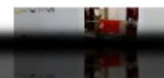
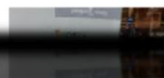
View

Qiks ▾

Most Recent ▾

1

of 24



Displaying 1-10 of 239 Qiks

View

Qiks ▾

Most Recent ▾

1

of 24



# Web 2.0

## Technik

Vernetzung und Integration

Verfügbarkeit und Mobilität

Minimale Kosten

Offenheit und allgemeine Standard

## Anwendung

Mitmachweb UGC

Einfach und funktional

Mashup- und Remix-Kultur

Multimedial



# **Net Generation**

## **Baby Boomer**

1945 – 1964

Aufbau, Sicherheit, Rente

## **Generation X**

1965 – 1980

Karriere, TV, Workaholic

## **Boomer Babies Generation Y**

1980 – 2002

Lifebalance, Internet, SMS, Parallel

**Economic Revolution**

**Globalisierte Wirtschaft**

**Neue Geschäftsmodelle**

**Demokratisierung**

**Long Tail**

# Web 2.0 Prinzipien

Interaktiv

Offen

Vernetzt

Integriert

Einfach

Abonnieren

Funktional

Mobil

Multimedial



Enterprise 2.0

Web 2.0

Relevanz

Sicherheit

# SharePoint und Enterprise 2.0

Web 2.0 Funktionen per Design

Office 2007 Lösungen

Integration

# **SharePoint Philosophie**

## **Plattform Basisfunktionen**

Teamsites, Blog, Wiki, MySites,  
RSS, Metadaten, Abos, MashUps

## **Erweiterung Community-Lösungen**

CodePlex, Faceted Search, Podcasting Kit

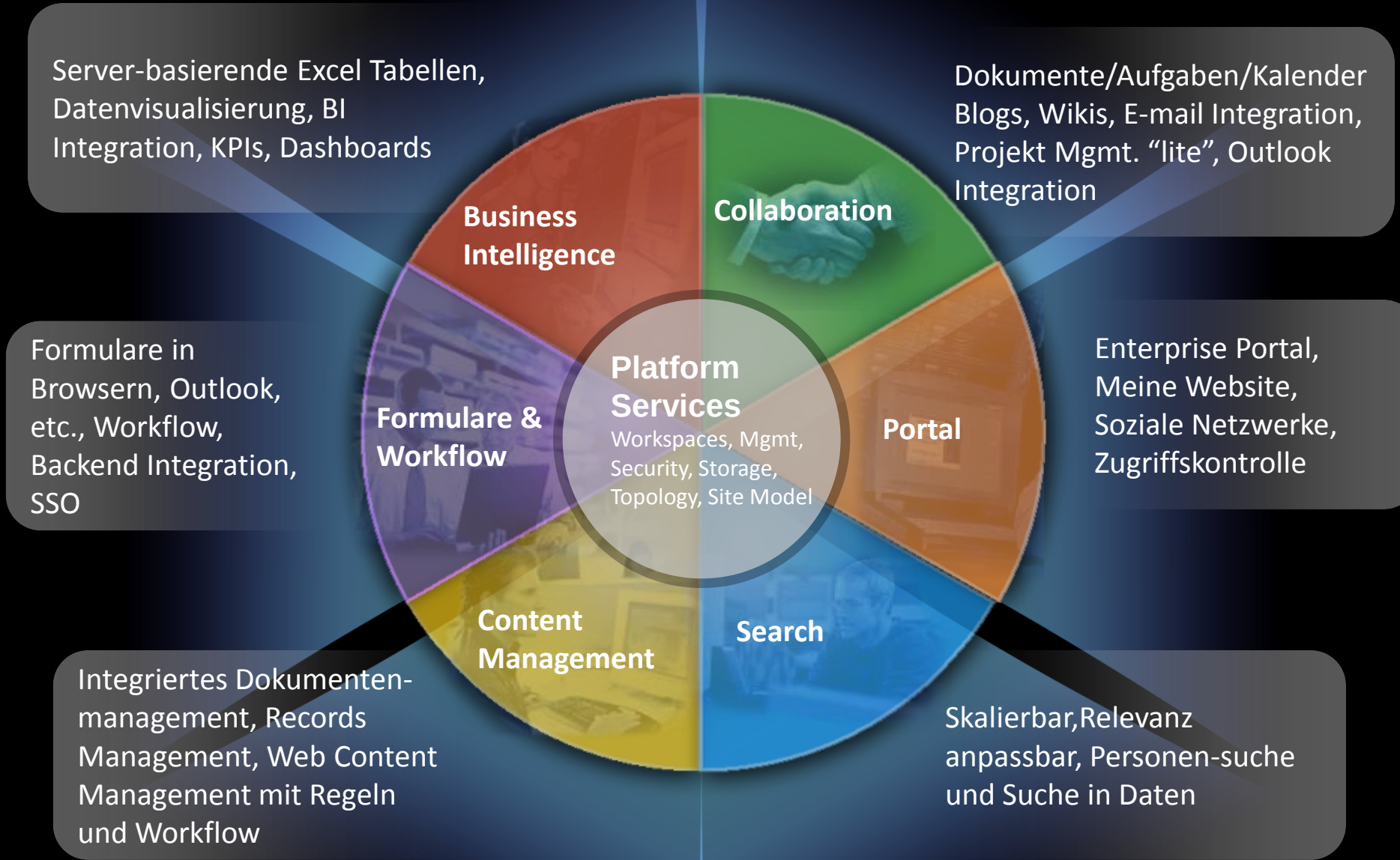
## **Erweiterungen Drittanbietern**

Tools und Lösungen (MatchPoint)

Integration (Community Server, SocialSites)

Instant Messaging (Office Communicator)

# Was leistet SharePoint eigentlich?



# SharePoint Community AddOns



# CodePlex

CodePlex  
Open Source Project Community

[Home](#)  
[Help](#)  
[Contact Us](#)  
[RSS](#)

[Register](#) [Sign In](#)

## Projects & Downloads

[Browse Project Directory](#)

## Projects & Downloads

Search for

[Advanced Search](#)

☐ Exclude releases still in development

1-25 of 107 Projects, sorted by

Page Views

Show [10](#) [25](#) [50](#) [100](#) Projects

### Current Release

### [Community Kit for SharePoint](#)

The Community Kit for SharePoint is a set of best practices, templates, Web Parts, tools, and source code that enables practically anyone to create a community website based on SharePoint technology for practically any group of people with a common interest.

Page Views: 14886 , Downloads: 2788 (in the last 7 days) | Started: Feb 20 2007 | Contributors: 76 | License: Ms-PL

Top Tags: [Sharepoint](#), [CKS](#), [WSS](#), [Community](#), [community kit](#), [Sharepoint Community](#), [Community Kit for Sh](#)

[Enhanced Blog Edition 2.0](#)  
[Final Release](#)

Mar 4 2008

★ ★ ★ ★ ★ 2 ratings  
1 review

### [WSPBuilder](#)

A SharePoint Solution Package (WSP) creation tool for WSS 3.0 & MOSS 2007 No more manually creating the manifest.xml file. No more manually specifying the DDF file. No more using the makecab.exe application. The WSPbuilder is a console application that creates SharePoi...

Page Views: 6000 , Downloads: 1103 (in the last 7 days) | Started: Jun 4 2007 | Contributors: 4 | License: GPL

[WSPBuilder \(with local config file support\)](#)

Aug 30 2008

★ ★ ★ ★ ★ 20 ratings  
11 reviews

### Results narrowed by...

SharePoint 2007 (x)

### Refine results by...

Development Status

[Alpha or better](#) (23)

[Beta or better](#) (20)

[Stable only](#) (10)

### Tag

[Ajax](#) (4)

[C#](#) (7)

[Feature](#) (8)

[MOSS](#) (59)

[MOSS 2007](#) (34)

[MOSS feature](#) (5)

[MOSS Tools](#) (15)

[MOSS webparts](#) (6)

[moss2007](#) (5)

[RSS](#) (4)

[Search](#) (5)

[Sharepoint](#) (91)

[Sharepoint Apps](#) (10)

[SharePoint Dev](#) (11)

# CKS:EBE - Blog

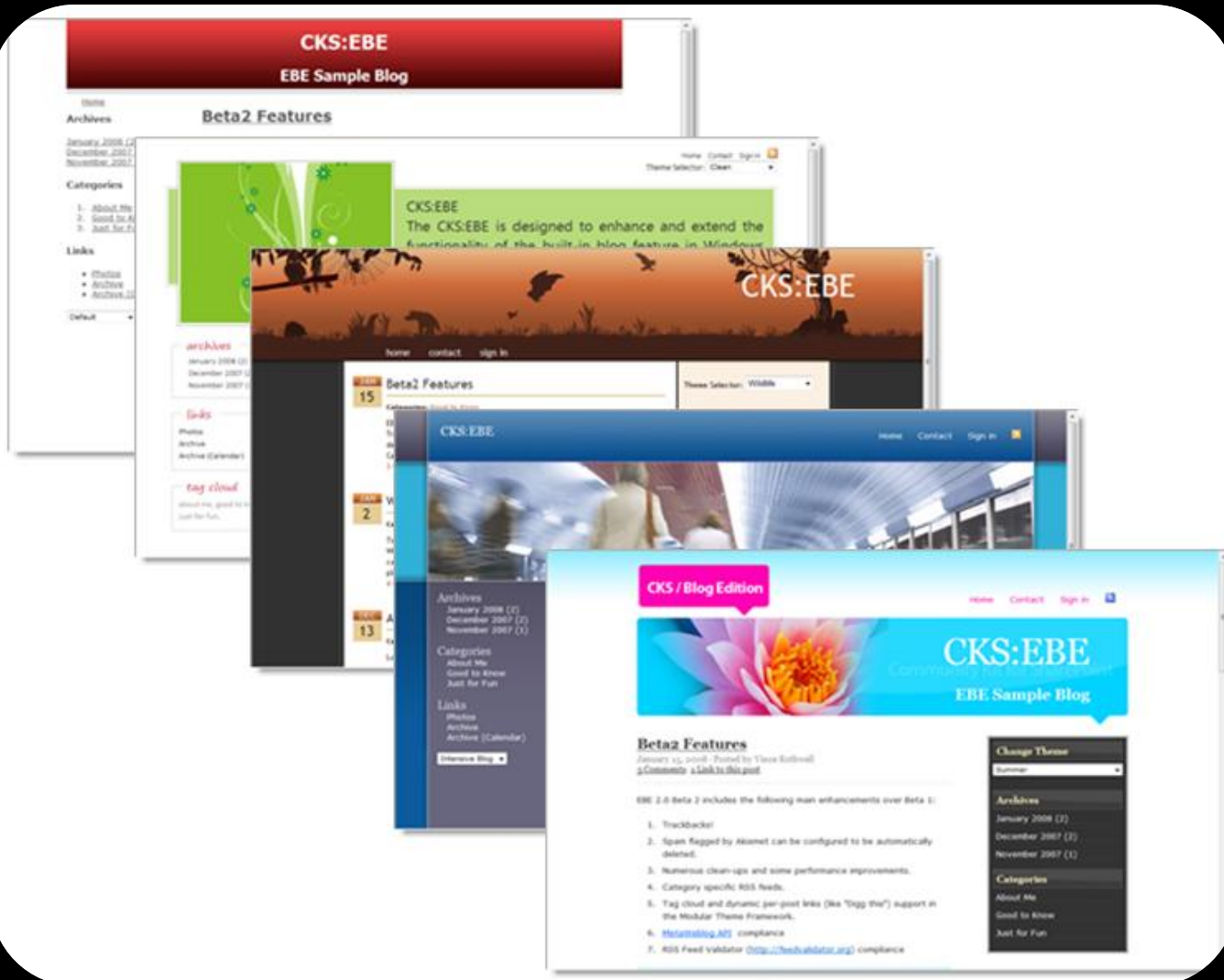
CKS = Community Kit for SharePoint

EBE = Enhanced Blog Edition

CKS:EBE = MOSS Site Template für eine erweiterte Blogsite

- Keine Lizenzkosten, aber auch kein Microsoft Support
- Installation: Deployable Solution (\*.wsp)
- Einfaches Theme Framework
- Tags und Kategorien
- RSS Feeds pro Blog
- List of more [CKS:EBE resources](#)
- List of [blogs using the CKS:EBE](#)

# CKS:EBE



# Community Kit: EWE

## Community Kit: Enhanced Wiki Edition

The Enhanced Wiki Edition (EWE) is a SharePoint 2007 solution package which extends the out-of-the-box blog template with the several features: themeing, spam control, RSS, linkbacks and many more.

[Enhanced Wiki Edition 2.0 Beta 2](#)

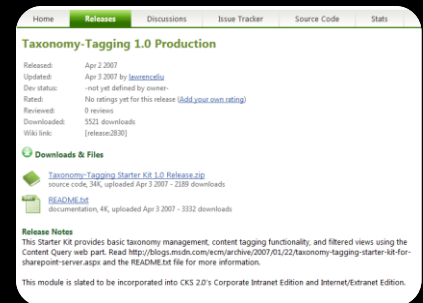
# Tagging / Taxonomy

- Tag Cloud and Tag Browser
- CodePlex Tag Cloud 1.2



## Taxonomy

- Taxonomy-Tagging 1.0
- RAPID for SharePoint Community Edition
- RAPID for Sharepoint Business



# Podcasting Kit for SharePoint

„YouTube for SharePoint“

Bereitstellung von Videos/Audios und  
mehr auf der SharePoint Plattform

Umfangreiche Community Funktionen

Kostenlos auf CodePlex

[getSharp 3Sharp](#)

# Podcasting Kit for SharePoint

Podcasting Kit for SharePoint®

Welcome Ludovic Fourrage

Smartphone Access Podcasts Podcasters Upload Podcast

Podcasts

Welcome to the Podcasting Kit for SharePoint!

Podcasting Kit for SharePoint (PKS) is an accelerator for social media, using podcasting and social networks to deliver the next generation knowledge management solution to Microsoft customers. Built on top of Office SharePoint Server 2007, PKS delivers an integrated experience with a wide variety of devices including PC, Zune, Windows Mobile phones and other podcast capable devices.

Current Filter: None

Sort Download Your Selection <Prev Next>

Podcasting Kit for SharePoint®

MOPsPod: Zune Basics

Add a presentation to LM

MOPsPod: Convert your Live Meetings into Zune a...

Podcast recording using Windows Mobile Device

Podcasting for Techies 101

Live Meeting 101: Installing the Live Meeting ...

Live Meeting 101: Using the Chat Feature

Live Meeting 101: Using the Handouts Feature

## NAVIGATION

- Channel
- Filter

SUCHE

## EDITORIAL

- News
- Top Podcasts
- Technische Hinweise
- Community

TAG CLOUD

## PODCAST AUSWAHL

- IM Integration
- Filter
- Suchergebnisse
- Abos (Podcast RSS)

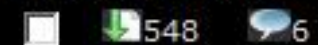


Strategy Consulting explained...



By DriveTime Podcast Series

Audio (English)  
Published: 79 days  
00:22:32 (5.35Mb)





# PKS: Podcast Seite

## Inhalte, Personen, Meinungen

**Podcasting Kit for SharePoint**

My Account | History | QuickList (0) | Help | Log Out

Podcasts [Go] Advance Search

Smartphone Access Podcasts Podcasters Upload Podcast

**Browse**

- My...
  - Favorites
  - Preferences
- Time**
  - All
  - Today
  - This Week
  - This Month
- Competency**
  - All
  - Technology Pre Sales
  - Business
  - Evangelism
  - more
- Segment**
  - All
  - From Corp
  - From the Field
  - AR Cast
  - more
- Language**
  - All
  - Chinese
  - English
  - French
  - more

**Demos and Screencasts of the AcademyMobile platform**

AcademyMobile is a platform where Microsoft employees can share their thoughts and expertise with other employees via the publication of podcasts, screencasts, videocasts and other Academy defined types of content, like AcademyLive material (webcast).

The platform offers a variety of ways to look for content: search, filtering, sorting, categories, rss feeds...

Anyone in the Microsoft field can upload their own xCasts. They use a tagging form to identify their xCasts and enable discovery.

123 ratings

★★★★★

Add to Favorite

Share

Report

From [Matt Valentine](#) [John Smith](#) Added on march 27, 2007

Duration 20:43 (2034kb)

Category Time

Comments 123

Downloads 1024

Favorite 245

Tags [Complete](#) [Java](#) [.Net](#) [Visual](#) ...

**Podcast Material (3 Files)** Download all files

- .NET vs JEE - We are still having this conversation [Download](#)
- .NET vs JEE - We are still having this conversation [Download](#)
- .NET vs JEE - We are still having this conversation [Download](#)

**Comments (10)** Add new comment

[John Smith](#) Program Manager (58 minutes ago)

AcademyMobile is a platform where Microsoft employees can share their thoughts and expertise with other employees via the publication of podcasts, screencasts, videocasts and other Academy defined types of content, like AcademyLive material (webcast).

[Matt Smith](#) Dev Lead (58 minutes ago)

AcademyMobile is a platform where Microsoft employees can share their thoughts and expertise with other employees via the publication of podcasts, screencasts, videocasts and other Academy defined types of content, like AcademyLive material (webcast).

[John Smith](#) Program Manager (58 minutes ago)

AcademyMobile is a platform where Microsoft employees can share their thoughts and expertise with other employees via the publication of podcasts, screencasts, videocasts and other Academy defined types of content, like AcademyLive material (webcast).

**Podcaster's Information**

[Matt Valentine](#) ★★★★★

[Ask a question](#)

[View profile](#)

podcaster is a Senior Product Manager in the SQL Server Marketing team at Microsoft. Michael currently leads the SQL Server enterprise marketing efforts including, High Availability, Scalability, Performance and the SQL Server Always On Technologies. Prior to joining the marketing team, he worked in the SQL Server development team led the design and implementation of several SQL Server 2005 tools such as Management Studio, Upgrade Advisor, Database Mail and Surface Area Configuration. podcaster is a regular speaker at SQL Server events such as TechEd, TechReady, PASS, and Connections. Michael is also the author of "Inside SQL Server 2005 Tools." Michael has over 13 years

[John Smith](#) ★★★★★

[Ask a question](#)

[View profile](#)

podcaster is a Senior Product Manager in the SQL Server Marketing team at Microsoft. Michael currently leads the SQL Server enterprise marketing efforts including, High Availability, Scalability, Performance and the SQL Server Always On Technologies. Prior to joining the marketing team, he worked in the SQL Server development team led the design and implementation of several SQL Server 2005 tools such as Management Studio, Upgrade Advisor, Database Mail and Surface Area Configuration. podcaster is a regular speaker at SQL Server events such as TechEd, TechReady, PASS, and Connections. Michael is also the author of "Inside SQL Server 2005 Tools." Michael has over 13

### PODCAST

- Silverlight Player
- Beschreibung
- Bewertung
- Tags
- Statistiken

### ANHÄNGE

- Transcription
- Präsentationen

### PODCASTER

- Bio
- Bild
- Kontakt
- IM Integration
- Bewertung

### Kommentare



# PKS: Podcaster Seite

## PODCASTER

- Bio
- Bild
- Kontakt
- IM Integration
- Bewertung
- Statistiken
- Punkte
- RSS

## PODCASTS

- Filter
- Abo (Podcast RSS)

The screenshot displays the Podcasting Kit for SharePoint (PKS) web application. The interface is divided into several sections:

- Top Navigation:** Includes links for "My Account", "History", "QuickList (0)", "Help", and "Log Out". A search bar is also present.
- Left Sidebar:** Contains navigation links for "Smartphone Access", "Podcasts", "Podcasters", and "Upload Podcast". Below this is a "Browse" section with filters for "My...", "Favorites", "Preferences", "Time" (All, Today, This Week, This Month), "Competency" (All, Technology Pre Sales, Business, Evangelism), "Segment" (All, From Corp, From the Field, AR Cast), and "Language" (All, Chinese, English, French).
- Podcaster Profile (Matt Valentine):** A red box highlights the profile of Matt Valentine, a Senior Product Manager. It includes a photo, a bio, a "Subscribe" button, and statistics (Downloads: 685, Contribution: 9, 8&R Points: 525, Favorite: 245). A red arrow points from the "PODCASTER" header to this profile.
- Connect with Matt:** A red box highlights the contact information for Matt Valentine, including email (mattv@microsoft.com), a link to "Ask Podcaster", and a website (www.blogname.com).
- What's Hot?:** A section titled "Introducing Academy Mobile" with a description of the host file and a link to the Virtual Server.
- Other Information:** Another section titled "Introducing Academy Mobile" with a similar description and link.
- Matt's Podcasts (9):** A red box highlights a list of podcasts. Each entry includes a thumbnail, a title, a description, a star rating, the author (e.g., John & Valentina, Write Martin), the language (English), and the publication date (20 days ago). A red arrow points from the "PODCASTS" header to this list.

# Podcasting Kit for SharePoint

*"Academy Mobile" Microsoft intern*

> 4.000 Podcasts

> 6.000 User

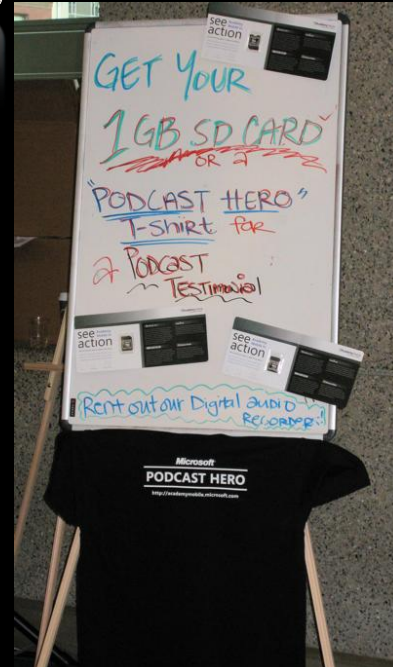
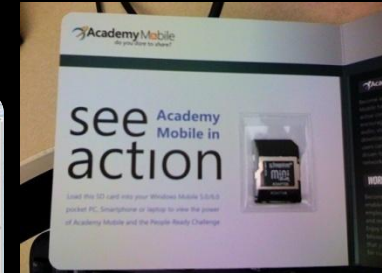
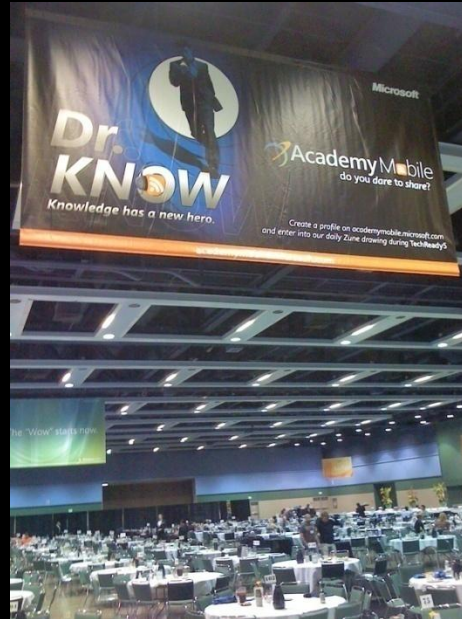
Informationen

Produkte

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# Podcast In A Box

Get Equipped To Share

Brought to you by:



The Academy Mobile team is pleased to announce Podcast-in-a-Box, a program created to promote the growth of podcasting as a new medium for knowledge sharing.

## What is Podcast-in-a-Box?

Podcast-in-a-Box is a software and hardware "loaner" program for serious podcasters. All you need to do is share your knowledge and expertise, and we will provide you the tools at no cost. As long as you meet our podcast publishing requirements, you get to keep the tools. It's that easy!

Whether you are a blogger, an existing podcaster or curious about podcasting, Podcast-in-a-Box is for you!

[Instructions and Terms and Conditions](#)

[Sign Up Now!](#)

## Camtasia Studio



- Get Camtasia, the professional screen recorder by TechSmith.
- Availability: 52 licenses.
- [Camtasia Overview](#)

## For Podcasting On The Go



- Get the high quality Marantz PMD620 or Samson Zoom H2 professional Digital Audio Recorders
- Availability: Marantz-Sold Out!
- Availability: Zoom H2-26 left.
- [Marantz Overview](#)
- [Zoom H2 Overview](#)

## For Podcasting On Your PC



- Get the professional Samson C03U Podcasting Package.
- Availability: Sold Out!
- [Samson C03U Overview](#)

## How it Works?

1. Sign up for the program and get the tool(s).
2. Create your podcasts and publish them on [Academy Mobile](#).
3. Keep the tools as long as you meet the [minimum publishing commitment](#).
4. Earn [Rewards Points](#) and redeem them for prizes, including an Xbox 360.

### [Podcast-in-a-Box FAQ](#)

Question about the program, contact [aminfo@microsoft.com](mailto:aminfo@microsoft.com) or Paolo Tosolini (425) 421-5257.

## Updates

Keep up-to-date with the latest news and status about the program. You'll find news such as number of tools remaining, new podcasts on Academy Mobile, and more.

- As of April 4, 2008, we have 100+ people signed up for Podcast-in-a-Box!
- All Camtasia requests have been approved so far. If you sign up for the Camtasia and hardware tools but have not received your hardware, please do not hold off creating your podcasts. The 3 podcasts/month for the quarter still applies. Due to the large volume of requests and limited amount of hardware available, qualifying requests is taking longer than expected. In the meantime, we suggest purchasing an inexpensive [Microsoft headset](#) and [webcam](#).
- If you just signed up for hardware but have not received them yet, please stay tuned.
- Join our [Friends of Academy](#) email alias to get the latest updates on Academy Mobile.

[Send Podcast-in-a-Box to a colleague.](#)



# Podcasting Kit for SharePoint - Gratis

Einfache Möglichkeit Social Media Tools im  
Unternehmen bereitzustellen

Training, Information usw

Kostenlos incl. Source Code auf CodePlex

Nicht supportet von Microsoft

Supportet durch Community, Anwender, Partner

[www.codeplex.com/pks](http://www.codeplex.com/pks) (DEC08 Beta)

Erfordert MOSS 2007

RoadMap: Beta 3 1.2009



# **work-smart-work-right**

SharePoint Convention  
Enterprise 2.0 & Compliance  
20.+21.4.2009 in Düsseldorf

20 Partner – 30 Vorträge  
€ 599,- / € 499,- EB

# SharePoint-Konferenz

11.+12.2.2009 in München

ppedv

5 andere Konferenzen

Architekten, Entwickler, Administratoren

Promocode VS-SPC09 € 799 statt € 999



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...: [sharepointpodcast.de](http://sharepointpodcast.de)

...: [sharepointcommunity.de](http://sharepointcommunity.de)

...: [sharepointlive.tv](http://sharepointlive.tv)

...: [qik.com/mysharepoint](http://qik.com/mysharepoint)

...: [twitter.com/mysharepoint](http://twitter.com/mysharepoint)

...: [xing.com/profile/Michael\\_Greth2](http://xing.com/profile/Michael_Greth2)

...: [messenger:Michael.Greth@live.de](mailto:Michael.Greth@live.de)

...: [mvp.support.microsoft.com/profile/Michael.Greth](http://mvp.support.microsoft.com/profile/Michael.Greth)

...: ...more to come ...

